

Author resumes

Admilson Veloso

Admilson Veloso da Silva is a Brazilian journalist with an MBA in Digital Communication, and a master's degree in social communication, and currently pursuing a Ph.D. in Communication Science at the Corvinus University of Budapest. Additionally, Veloso is an external lecturer at the Institute of Marketing and Communication Sciences from Corvinus and has previous industry experience in journalism, digital marketing, social media management, and public relations. His main research interests are social media studies, youth self-presentation, and visual mobile communication. ORCID: <https://orcid.org/0000-0001-9167-3902>

Tamás Ruff

Tamás Ruff is a sociologist. At the beginning of his career, he worked as a fieldwork manager and research director for a sociological research institute in Székesfehérvár for 20 years. His main research interests focus on the sociology of youth, specifically in relation to emigration and the labour market. He is currently an assistant lecturer at the Kodolányi János University as well as a PhD student at the István Széchenyi Economics and Management Doctoral School at the University of Sopron.

Georgina Kiss - Kozma

Georgina Kiss-Kozma defended her doctoral thesis (PhD) with summa cum laude at the Doctoral School of Political Theory of Pázmány Péter Catholic University. She is Head of Research at the Youth Research Institute and researcher teacher at the Center for Sociology at Mathias Corvinus Collegium. She is also a member of the editorial board of the Youth and Generation Studies.

Virág Rédei

Virág Rédei holds a bachelor's degree in commerce and marketing from the Budapest Business School and a master's degree in communication and media science from Corvinus University of Budapest. She acts as Co-CEO of a Hungarian social startup focused on talent management and also works as a communication specialist at L'Oréal Groupe. Her research interests are youth communication, employer branding, and leadership development.

István Murányi

István Murányi earned his Ph.D. in 2005 with a focus on political socialization and youth sociology within the Department of Economic and Legal Sciences at Debrecen University. Currently working as a professor, his research interests include prejudice, identity, and political socialization. He is an active member of several Hungarian sociological committees and has contributed to hundreds of scholarly publications.

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